

10/17/00
JF695 U.S. PTO

HUNTON &
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October 17, 2000

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FILE NO: 47004.000062

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BOX PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Re: Filing of New U.S. Utility Patent Application
Title: *Method And System For Retaining Customer Loyalty*
Inventors: **Christopher Lefebvre, Christopher James Konen, Sr.,
Matthew Joseph Keane, and Elissa Budischak**

Dear Sir:

Attached is a new patent application for filing in the United States Patent and Trademark Office including seventeen (17) pages of Specification, three (3) pages of Claims (numbered 1-18), one (1) page Abstract, eight (8) sheets of Drawings (labeled Figs. 1-8), and an executed Joint Declaration.

The filing fee is calculated as follows:

				<i>AMOUNT</i>
		<i>BASIC FILING FEE</i>		\$710.00
<i>No. of Claims</i>		<i>No. in Excess</i>	<i>Rate</i>	
<i>Number of Claims in Excess of:</i>	20	18	\$18.00	.00
<i>Independent Claims in Excess of:</i>	3	2	\$80.00	.00
<i>First Presentation of Multiple Dependent Claims</i>		\$ 270.00		
<i>Reduce by ½ for Small Entity</i>				
<i>Assignment Recordation Fee</i>				.00
TOTAL FEE DUE				\$710.00

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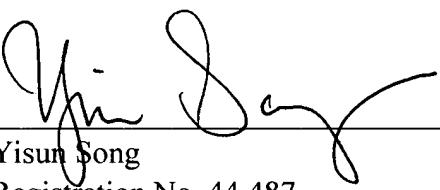
A check in the amount of **\$710.00** is attached to cover the basic application filing fee. In the event of any variance between the amount enclosed and the Patent and Trademark Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

Please direct all communication concerning this application to:

Thomas J. Scott, Jr.
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Respectfully submitted,

HUNTON & WILLIAMS

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Dated: October 17, 2000